

PROMOTION RESERVATION FORM



Exhibitor: _____ Contact: _____ Booth # _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Shuttle Bus Contributor

Always appreciated by attendees the shuttle buses provide frequent service to and from the convention center each day of the conference. Thousands of attendees take advantage of this important service and all of them will recognize your generosity in providing this for SC09.

Recognition includes:

- Your logo and acknowledgement of donation of the service on the bus route signs at the convention center, and hotels.
- Your logo and acknowledgement of your donation of the shuttle service on the bus schedules distributed in Austin.
- Your logo and acknowledgement of your donation of the shuttle service in the Exhibits Directory.
- An acknowledgement of your donation of the shuttle service on the SC09 web site.

Investment - \$40,000

Opening Reception Participating Contributor

Monday, November 16, 7:00pm – 9:00pm, Exhibit Hall

Investment: Contributors provide \$1,500 per food station.

I want to contribute to _____ food stations (10 available) at a cost of \$1,500 per food station.

Conference Tote Bag Insert (limit: 12 Contributors)

_____ I want my insert as part of the Conference Tote Bag. Investment: \$5,000

Contributor's Responsibilities:

- Contributors are responsible for producing 4,750 inserts; this includes shipping the inserts to the event. (Shipping instructions to follow.)
- Sponsor must supply sample to SC Exhibits Management by October 9, 2009.

Conference Pens Contributor Opportunity (*exclusive*)

_____ I want my company's pens inserted into the Conference Bags. Investment: \$2,000

Contributor's Responsibilities:

- Contributors are responsible for producing 4,750 pens; this includes shipping the pens to the event. (Shipping instructions to follow.)

Convention Center Banners

Display your company banner in highly visible areas of the conference and exhibition. Grab attendees' attention when they arrive, register, walk to sessions, and as they enter the exhibit hall. Material handling in the convention center, installation and dismantle are included in each package!

___ A1 – 15'w x 5'h single-sided, horizontal	\$5,000
___ A2 – 20'w x 6'h single-sided, horizontal	\$5,000
___ B1 – 15'w x 6'h single-sided, horizontal	\$5,000
___ B2 – 15'w x 6'h single-sided, horizontal	\$5,000
___ B3 – 15'w x 6'h single-sided, horizontal	\$5,000
___ B4 – 15'w x 6'h single-sided, horizontal	\$6,000
___ C1 – 15'w x 5'h single-sided, horizontal	\$6,500
___ C2 – 15'w x 5'h single-sided, horizontal	\$6,500
___ C3 – 20'w x 6'h single-sided, horizontal	\$6,500
___ D1 – 12'w x 6'h single-sided, horizontal	\$5,000
___ D2 – 12'w x 6'h single-sided, horizontal	\$5,000
___ D3 – 12'w x 6'h single-sided, horizontal	\$5,000
___ D4 – 12'w x 6'h single-sided, horizontal	\$5,000
___ M1 – 18'w x 6'h single-sided, horizontal	\$7,000
___ M2 – 18'w x 6'h single-sided, horizontal	\$7,000
___ Z1 – 12'w x 4'h single-sided, horizontal	\$4,000
___ Z2 – 12'w x 4'h single-sided, horizontal	\$4,000
___ Z3 – 12'w x 4'h single-sided, horizontal	\$4,000
___ Z4 – 12'w x 4'h single-sided, horizontal	\$4,000

Installation and dismantling labor are included in each package price.

Contributor's Responsibilities:

- Approval of design by SC09 Exhibition Management

- Contributors are responsible for production of banner; this includes shipping banners to Freeman Advance Receiving Warehouse by October 26, 2009. Note: banners should be shipped separately from your exhibit display shipment. Please use special shipping labels, provided under separate cover.

Tech Program Break

- Beverages, refreshments, and snacks served to 4,000+ attendees during the Tech Program breaks.
- Multiple 22" x 28" signs including logo displayed prominently at break area recognizing your organization's contribution.
- Limited to one sponsor per Tech Program Break

_____ **I want to be a contributor to the Tech Program Breaks. Investment: \$8,000 per break**

Contributor's Responsibility:

Contributor must supply suitable graphic file by October 9, 2009. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Registration Area

Provide coffee in the morning and lemonade and iced tea in the afternoon at Attendee Registration. Includes 22" x 28" signs displayed next to refreshment area. Refreshments are placed in the registration area for about two hours in the morning and two hours in the afternoon during the peak periods of registration.

_____ **I want to be a contributor for _____ Registration days. Investment: \$2,000 per day.**
(# Days)

Contributor's Responsibility:

Contributor must supply suitable graphic file/logo by October 9, 2009. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Free Standing Sign (limit: 12)

I would like to reserve 8'h X 3'w double-sided free standing sign to be placed in a high traffic location.

Investment: \$2,000 per sign. Note: includes production, installation and dismantle. Sign dimensions 87" h X 38.125" w.

Contributor's Responsibility:

Contributor must supply suitable graphic file/logo by October 9, 2009. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Lanyards (limit: 3 organizations)

_____ I want my company's lanyards distributed in the Registration Area. Investment: \$3,000.

Attendees may choose lanyards from up to three different organizations.

Contributors are responsible for production of lanyards.

Skyview Terrace

Located on the fourth level, surrounded by the twin towers, the terrace overlooks the concourse lobbies below and west across the Willamette River for a spectacular view of downtown Portland.



Skyview Terrace is 7,000 square feet surrounded in natural wood and light and features two permanent full-service bars (alcohol permissible after 6pm). It will host up to 200 guests and it may be reserved for hosting special events or private gatherings. Reserve the space during the hours the Exhibits are open.

Investment: \$25,000

Conference Map and Transportation Guide – Lead Sponsor

This foldout double-sided transportation guide will be distributed at check in at all official conference hotels. It will detail the transportation options within the city including SC shuttle buses and MAX, the Portland light rail system which includes a route from downtown to the Convention Center. Lead sponsorship includes one outside panel and one interior ad.

Investment: \$25,000

Contributor's Responsibility:

Contributor must supply suitable graphics by September 18, 2009.

Conference Map and Transportation Guide Interior Map Ad (limit 6)

Draw attendees to your booth with a business card size ad in the Conference Map and Transportation Guide.

Investment: \$2,000

Contributor's Responsibility:

Contributor must supply suitable graphics by September 18, 2009.

Hotel Keycard (Exclusive opportunity)

Put your message in the hands of every attendee. A rare opportunity that attendees will see every day during their stay at SC.

Investment: \$15,000 plus production costs.

Contributor's Responsibility:

Contributor must supply suitable graphic file/logo by October 9, 2009. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

Cancellations

Cancellations of Contributor reservations are not accepted after the closing date of August 31, 2009.

If you have any questions, please contact:

Matt Powell

SC09 Exhibits Management

630-434-7779

e-mail: sc@heexpo.com

Mail reservation form to:

SC09 Exhibition Management,

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Westmont, IL 60559-1559 USA

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